Wednesday, April 17, 2019 • 8 a.m. – 12:15 p.m.
UW–Madison • Union South

An opportunity for UW–Madison staff and faculty to share best practices, learn from each other’s successes, and connect.

Sponsored by the Office of Strategic Consulting
strategicconsulting.wisc.edu
Welcome

Welcome to UW–Madison’s 20th annual Showcase event, a time set aside to recognize efforts on campus to improve work, learning, and climate. We are excited to be celebrating the 20-year anniversary of Showcase and are looking forward to sharing a little bit of that history with you! We also have 50 poster exhibits highlighting some of the exceptional work staff and faculty have been doing over the past year.

We hope you will take the opportunity to see as many of the posters as possible and to engage exhibitors in conversation to get some of the details that may help you in your own work. Make sure to also check out the different breakout sessions being offered and to take time to see the popular Poster Flash Talks. After the conclusion of the poster session, we hope you will join us in the Marquee Theater for Liz Menzer’s keynote presentation, “Building Capacity for Change.”

Enjoy your day!
Campus Leadership’s Thoughts on Showcase

“Showcase is an annual reminder of the creative ideas generated by UW–Madison employees to enhance productivity. I am grateful for the passion and the innovative thinking that come from our faculty and staff every day. This is essential to maintain UW–Madison’s reputation as a model public research university.”

— Rebecca Blank, Chancellor

"Showcase is all about ideas and impact. Faculty and staff, or entire departments, develop new ideas to improve programs or processes that move them toward their goals. What is rewarding and valuable to all of us—and what we come to Showcase to see—is the outcome or positive impact of these ideas. Showcase promotes the sharing of these stories so that ideas can be replicated, improved, perhaps applied to different challenges, and collaborative partnerships can grow. That’s impact!"

— Sarah C. Mangelsdorf, Provost

“Showcase provides an excellent opportunity to display the wide range of innovations and improvements our faculty and staff are making all across campus each year. It also highlights the spirit of collaboration, which is a foundation of our campus culture. The great ideas and stories shared at Showcase allow us to continue to enhance our effectiveness as an institution and help build a bright future for the students and state we proudly serve.”

— Laurent Heller, Vice Chancellor for Finance and Administration
Keynote Presentation: “Building Capacity for Change”

Join us at **11:15 a.m. in the Union South Marquee Theater** for Liz Menzer’s keynote presentation, “Building Capacity for Change,” in which she will highlight certain beliefs and behaviors embedded in high-performance organizations that enable them to survive—and even thrive—in a sea of change. She will also offer strategies on developing skills to be an effective change agent, responding to the four ways people tend to react to change, and implementing change using a simple 5-step process.

**Elizabeth “Liz” Menzer**
Executive Director, Wisconsin Center for Performance Excellence

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**About Liz Menzer**

In her role as Executive Director of the Wisconsin Center for Performance Excellence (WCPE), Menzer helps organizations of all types and sizes close the gap between their performance and their potential. WCPE promotes continuous improvement and the use of a “systems” framework to help organizations maximize efficiency, quality and sustainability, and also recognizes great organizations with the Wisconsin Forward Award.

Menzer’s involvement with organizational continuous improvement and change management began when she was asked to facilitate the preparation of a Baldrige-based application for a large Wisconsin service organization. The experience hooked her on the power of performance excellence and systems thinking... and she has never looked back! She brings more than 30 years of private sector executive management experience to WCPE, with a specialization in corporate and organizational communications in education, health care, health insurance, and nonprofit organizations.

Menzer is an Alumni Examiner for the Baldrige Performance Excellence Program, and is serving her second term on the national Baldrige Board of Overseers. She serves as a consultant, facilitator, and trainer for a diverse group of organizations that seek to optimize their performance.
Opening Remarks to Poster Presenters

7:45 a.m., Varsity Hall, 2nd Floor
Sarah C. Mangelsdorf, Provost

Poster Session

8–11 a.m., Varsity Hall 2 & 3, 2nd Floor

Breakout Sessions

Breakout Session A—The People Side of Processes
8:15–9 a.m., Northwoods, 3rd Floor
Kristin Polywacz, Manager, Center for Operational Excellence & Organizational Development, Madison College

The people on your team are the biggest factor in your project’s success or failure. It’s not enough for them to know improvement techniques. They also have to believe in what they’re doing and feel valued as well. Come learn how to embed practical approaches to help people embrace process improvement. Part of our learning will come from the book, The 5 Languages of Appreciation in the Workplace, by Chapman and White.

Breakout Session B—Exploring Best Practices in Student Employment
8:15–9 a.m., Landmark, 3rd Floor
Justin Mumford, Assistant Director of Student Employment, Office of Student Financial Aid, UW–Madison

Working on campus as a student employee offers college students valuable experience that can benefit them throughout their college years and beyond. With the right approach, the student employment experience can be even more powerful, providing high-impact practice and skills that are directly transferable post-graduation. In this session, you will learn about the holistic approach to student employment supported by the Student Employment Team within the Office of Student Financial Aid, and will explore best practices and ways to creatively maximize the experience and bolster student engagement.

Poster Flash Talks

9:15–10 a.m., Marquee Theatre, 2nd Floor
Moderator: Jeremy Kautza, Internal Consultant, Office of Strategic Consulting

Relax in a comfortable seat and get the highlights on some of this year’s posters as exhibitors present their posters in rapid-fire flash talks. Make note of posters you find intriguing for follow-up conversations back in Varsity Hall.
Breakout Session C—Microsoft PowerApps: Building Custom Solutions to Common Problems with Office 365
10:15–11 a.m., Landmark, 3rd Floor
Jonathan Henkel, Student Information and Technology Manager, School of Nursing, UW–Madison

Have you ever wanted a custom application to manage data or improve a workflow but lacked the coding skills to do it yourself or the funding to hire developers? Well, Microsoft’s power platform could be the answer. Included in Office 365, which all UW–Madison employees already have, Microsoft PowerApps offers the tools to empower citizen developers like you! The School of Nursing is using these tools to manage admissions, track current student data, process submitted forms, and so much more. Come learn about how you can leverage this platform in your work or workgroup today.

Breakout Session D—“Pulling” (vs. Pushing) Change – Aha’s and Oh No’s from 20 Years of Quality Improvement at UW–Madison
10:15–11 a.m., Northwoods, 3rd Floor
Maury Cotter, Co-Founder and Emeritus Director, Former Office of Quality Improvement, UW–Madison

Quality improvement was introduced at UW–Madison in 1990 by former Chancellor Donna Shalala (1988-1993) after a long line of students waiting for their checks from the Bursar’s Office appeared on the front page of the Wisconsin State Journal. While skeptics challenged the idea of adopting a “corporate” approach, Maury Cotter was hired to help launch quality improvement efforts and build the former Office of Quality Improvement (which she directed until she retired in 2017). Quiet successes led by insightful leaders at all levels enabled efforts to gain momentum and grow over the years—to the current, thriving 20-year anniversary of Showcase and a strong Office of Strategic Consulting! In this session, Cotter and former Chancellor John Wiley (2001-2008) will share with you their stories and examples of breakthrough moments, crashes, and culture-shifting strategies.

Closing Remarks and Announcement of Door Prize Winners
11 a.m., Varsity Hall, 2nd Floor
Bruce Harville, Internal Consultant, Office of Strategic Consulting

Note: We’d like to give a special thanks to Campus and Visitor Relations, the Wisconsin Union, and the University Bookstore for their donation of items for our door prizes.

Keynote Presentation
11:15 a.m.–12:15 p.m., Marquee Theatre, 2nd Floor
Welcome and Introduction—Jenny Faust, Director, Office of Strategic Consulting
Featured Speaker—Liz Menzer, Executive Director, Wisconsin Center for Performance Excellence
Concluding Remarks—Jenny Faust, Director, Office of Strategic Consulting
Poster Exhibition

A1—Fostering a Culture Driven by Insights

*The Wisconsin School of Business*

Use market research to improve the student and alumni experience. Everything you need to get started is available on campus.

— Cindy Bush (cindy.bush@wisc.edu)
— Lauren Brischke (lauren.brischke@wisc.edu)

A2—How Secure and Effective is Your Database?

*Division of Information Technology – Database Management Service*

(ite.wisc.edu/services/database-hosting)

Set your database up for success with support from Database Management Services.

— Mike Vavrus (mike.vavrus@wisc.edu)
— Chuck Goehler (chuck.goehler@wisc.edu)
— Tina Tibbitts (tina.tibbitts@wisc.edu)

A3—Improve Communication at Work – Use Plain Language

*Cultural Linguistic Services; Office of Human Resources*

Learn how people across campus rely on Plain Language to save time, money, work, and frustration by promoting better understanding and customer satisfaction.

— Jennifer Sell (jennifer.sell@wisc.edu)
— Elizabeth Gaytan (elizabeth.gaytan@wisc.edu)

A4—One-Stop Shop

*Engineering Professional Development*

Using box for agile delivery of course materials.

— Katie Lennon (katie.lennon@wisc.edu)
— Stacey Binder (stacey.binder@wisc.edu)
— Amanda Renz (amanda.renz@wisc.edu)
— Becca Keyel (keyel@wisc.edu)
— Ben Wiggins (ben.wiggins@wisc.edu)

A5—Strengthening Global Engagement in the School of Education: Strategic Planning and Program Development

*School of Education – Global Engagement Office*

(soe.wisc.edu/initiatives-resources/community-engagement/global-engage

This poster shares the strategic planning process and program implementation that the School of Education completed in the creation of the Global Engagement Office launched in September 2018.

— Kate McCleary (mccleary2@wisc.edu)
A6—UHS Communications Ticketing System
University Health Services; Vice Chancellor for Student Affairs
(uhs.wisc.edu)

University Health Services (UHS) utilized an e-ticketing system to improve response times to clients and initiate and manage projects.

— Marlena Holden (mgholden@uhs.wisc.edu)
— Kelsey Anderson (kanderson@uhs.wisc.edu)

B1—Emergency Preparedness is Everyone’s Responsibility
School of Medicine and Public Health – Wisconsin State Laboratory of Hygiene
(www.slh.wisc.edu)

The Wisconsin State Laboratory of Hygiene (an affiliate of the School of Medicine and Public Health) expanded and improved its emergency response system (ERS) across a multi-campus organization to ensure a timely and focused response to all emergencies.

— Allen Benson (allen.benson@slh.wisc.edu)
— Terri Williams (terri.williams@slh.wisc.edu)
— Steve Jenson (steve.jensen@slh.wisc.edu)

B2—Learn@UW—Madison’s Digital HomeBase
Division of Information Technology – Academic Technology
(at.doit.wisc.edu/learn-uw-madison)

An internal KnowledgeBase site for procedures and reference materials.

— Kristy Bergeron (kristy.bergeron@wisc.edu)
— Angela Terrab (angela.terrab@wisc.edu)

B3—The IT Center of Excellence’s IT Project Intake Process
Division of Information Technology – IT Center of Excellence

Understanding the IT project pipeline and services.

— Troy Dreyer (troy.dreyer@wisc.edu)

B4—Wisconsin Institute for Healthcare Systems Engineering
College of Engineering; School of Medicine and Public Health; School of Nursing; School of Pharmacy
(wihse.engr.wisc.edu)

The Wisconsin Institute for Healthcare Systems Engineering (WIHSE) brings together engineering, health scientists, and healthcare professionals to transform health care to achieve the Quadruple Aim of improving population health, costs, and clinician and patient satisfaction.

— Teresa Thuemling (teresa.thuemling@wisc.edu)
B5—Student Digital Ecosystem

[Cross-campus collaboration of several offices and units]
(edinnovation.wisc.edu/student-digital-ecosystem)

Connecting university-wide digital tools and systems to help faculty, staff, and students more easily access and use certain types of data to advance the Wisconsin Experience.

— Caitlin O’Brien (caitlin.obrien@wisc.edu)

B6—The Help Desk Handoff

Division of Information Technology – Help Desk; Office of the Registrar
(it.wisc.edu/help)

How UW–Madison’s IT Help Desk can provide your user and service support.

— Beth Warner (beth.warner@wisc.edu)
— Sean Bossinger (sean.bossinger@wisc.edu)
— Katie Paar (katie.paar@wisc.edu)
— Wanjiru Pontes (wanjiru.pontes@wisc.edu)
— Nick Hunter (nshunter@wisc.edu)

B7—Developing International Projects and Partnerships

International Division – International Projects Office
(projects.international.wisc.edu)

The International Projects Office facilitates the development and management of internationally focused projects and partnerships that require collaboration between two or more UW–Madison units.

— Gina Barbosa (gbarbosa@wisc.edu)
— Dr. Virginia Martin (vmartin2@wisc.edu)
— Kruthika Kamath (nuproject@international.wisc.edu)

B8—Fluno Center For Executive Education

Fluno Center
(fluno.com)

Learn about the Fluno Center’s partnership with the Center for Advanced Studies in Business, Center for Professional and Executive Development, and the Family Business Center.

— David Whedon (dwhedon@fluno.com)
— Kristh Meredith (kmeredith@fluno.com)
B9—Data Science Hub

Data Science Hub; Vice Chancellor for Research and Graduate Education; Wisconsin Institute for Discovery
(datascience.wisc.edu)

The Data Science Hub empowers research teams to transform burdens into opportunities by coordinating and connecting data science expertise and resources.

— Sarah Stevens (sarah.stevens@wisc.edu)
— Whitney Sweeney (wasweeney@wisc.edu)
— Brian Yandell (byandell@wisc.edu)

B10—Data Science Institute

Office of the Vice Chancellor for Research and Graduate Education (datascience.wisc.edu)

The new Data Science Institute will perform cutting-edge research in data science, translate research by partnering with key areas, and collaborate broadly to advance scientific discovery.

— Whitney Sweeney (wasweeney@wisc.edu)
— Brian Yandell (byandell@wisc.edu)

B11—Pilot: Compensation Model for Online Course Instruction

Division of Continuing Studies

As more courses are offered online, questions about teaching load emerge. Learn about one program’s approach to calculating instructional load and compensation for part-time instructors in fully online courses.

— Sarah Korpi (sarah.korpi@wisc.edu)

C1—Reimagining Spaces For Active Learning and Connection

The Wisconsin School of Business (bus.wisc.edu/learning-commons)

Building a Learning Community at the Wisconsin School of Business.

— Ron Cramer (ron.cramer@wisc.edu)
— Chris Dakes (chris.dakes@wisc.edu)
— Suzanne Dove (suzanne.dove@wisc.edu)

C2—You Ought To Be in Pictures!

Department of Geoscience
(www.geology.wisc.edu/~johnf/semlab.html)

There is an amazing array of sophisticated microscopes and tools that are amazingly accessible and surprisingly easy to use here at UW–Madison.

— Bil Schneider (wfschneider@wisc.edu)
C3—Bilingual Services at Mental Health Services – Gain and Loss and Future Directions

*University Health Services – Mental Health Services*

Mental Health Services began offering bilingual counseling services in 2018. Find out what the services look like, their benefits and challenges, and future directions.

— Wei-Chiao Hsu (wchsu@uhs.wisc.edu)
— Rachel Bitman-Heinrichs (rlbitmanheinrichs@uhs.wisc.edu)
— Felix Savino (frsavino@uhs.wisc.edu)
— Arlyn Gonzalez Castillo (agonzalez@uhs.wisc.edu)

C4—Preventing Suicide at UW–Madison through Service Learning and Cross-Campus Collaboration: An Undergraduate Course on Suicide with Community Impact

*University Health Services; Department of Counseling Psychology; UW–Madison Suicide Prevention Council*

(uhs.wisc.edu/suicide-prevention)

Highly impactful community projects from students in the Psychology of Suicide course represent collaboration between Counseling Psychology, University Health Services, and the UW–Madison Suicide Prevention Council.

— Valerie Donovan (vmdonovan@uhs.wisc.edu)
— Joe Orovecz (orovecz@wisc.edu)

C5—Streamlining the Data Management Planning Process with DMPTool

*Research Data Services*

(researchdata.wisc.edu/dmp)

Research Data Services is streamlining campus researchers’ processes for writing and reviewing data management plans by leveraging DMPTool’s Feedback feature and updating guiding resources.

— Trisha Adamus (adamus@wisc.edu)
— Cameron Cook (cameron.cook@wisc.edu)
— Clare Michaud (cmichaud@wisc.edu)
— Morgan Witte (mcwitte@wisc.edu)

C6—Growing Skills in Research Data Management with researchERS (Emerging Research Scholars)

*The General Library System; School of Medicine and Public Health*

(library.wisc.edu/ers-data)

A series of workshops and events to help undergraduate students to grow and develop essential research data management skills.

— Cameron Cook (cameron.cook@wisc.edu)
— Kira Cronin-Hennessy (croninhennes@wisc.edu)
— Tobin Magle (tobin.magle@wisc.edu)
— Heather Shimon (heather.shimon@wisc.edu)
C7—Accelerated Computation for Introductory Physics

*College of Letters and Science – Department of Physics*

*(physics.wisc.edu/people/duncancarlsmith)*

Learn about the integration of MATLAB into the Physics 247-8 sequence for physics, AMEP (applied mathematics, engineering, and physics), and astronomy-physics majors, enabling sophisticated modeling and data analysis.

— Duncan Carlsmith (duncan.carlsmith@wisc.edu)

C8—Closing the Gaps by Improving Students’ Analytical and Problem-Solving Skills

*College of Letters & Science – Department of Integrative Biology; School of Medicine and Public Health – Department of Obstetrics and Gynecology*

A description of mechanisms to improve student analytical and problem-solving skills and, as a result, reduce achievement gaps in large undergraduate classes.

— Jon Breschak (breschak@wisc.edu)
— Jean Heitz (jgheitz@wisc.edu)
— Julie Collins (jecollins4@wisc.edu)
— Beka Young (rsyoung3@wisc.edu)
— David Abbott (abbott@primate.wisc.edu)

C9—Continuity Clinic: An Approach to Enhancing More Descriptive Narrative Evaluations of Medical Students

*School of Medicine and Public Health – Department of Surgery*

Medical students were assigned to a surgical faculty and their weekly clinic over 3 months. Resulting narrative evaluations were more descriptive of student competencies.

— Sarah Larson (larsonsa@surgery.wisc.edu)
— Sarah Jung (jungs@surgery.wisc.edu)
— Ann O’Rourke (orourke@surgery.wisc.edu)

C10—Dynamic Interactive Formative Assessment Tasks and End-of-Unit Tests for Measuring Challenging Concepts and Skills of Diverse Middle School Students

*Wisconsin Center for Education Research – Institute for Innovative Assessment*

*(iiassessment.wceruw.org)*

ONPAR (Obtaining Necessary Parity Through Academic Rigor) develops technology-interactive classroom-embedded assessment tasks in unit modules that validly measure challenging math and science skills of English Language learners with little English proficiency, as well as others.

— Laura Wright (laura.wright@wisc.edu)
— Ellyssa Eiring (eeiring@wisc.edu)
— Linda Malkin (lmmalkin@wisc.edu)
C11—Early Start @ UW

Division of Continuing Studies – Summer Term

Programs for admitted, incoming first-year students are becoming more common. Learn more about the early-start landscape at UW–Madison.

— Keri Johnson (keri.johnson@wisc.edu)
— Laurie Merrell (laurie.merrell@wisc.edu)
— Maria Vishnevsky (maria.vishnevsky@wisc.edu)

C12—Enhancing the Student Conference Experience through Cooperation, Curiosity, and Intellectual Confidence

Department of English – Program in English as a Second Language

Learn strategies that are useful for instructors or advisors who meet one-on-one with students to discuss their written work or academic progress.

— Kristin Dalby (kdalby@wisc.edu)
— Heidi Evans (heidi.evans@wisc.edu)
— Hadis Ghaedi (ghaedi@wisc.edu)
— Kim Hagerich (hagerich@wisc.edu)
— Adam Pergament (agpergam@wisc.edu)


Center for Leadership and Involvement; Leadership Certificate Program; Office of Student Financial Aid

The Pipeline Program is a collaborative effort aimed to value the student employment experience and expand access to the Leadership Certificate.

— Kari Temkin (kari.temkin@wisc.edu)
— Justin Mumford (justin.mumford@wisc.edu)
— Emily Moss (emily.moss@wisc.edu)
— Barb Kautz-Wittwer (barb.kautz@wisc.edu)

D2—The Creative Campus Tour: An Innovative Approach to Boost Arts Recruitment

Division of the Arts

This student-led campus walking tour takes visitors into spaces where Arts students create and perform.

— Kate Hewson (kate.hewson@wisc.edu)
D3—Transfer Engagement Center: Creating Community for Transfer Students  
*Transfer Transition Program in the Center for the First-Year Experience*  
(transfer.wisc.edu)

An overview of the Transfer Engagement Center – the first student space on campus specifically for transfer students, opened in Fall 2018.

— Tracy Mores (tracy.mores@wisc.edu)  
— Shelby Knuth (shelby.knuth@wisc.edu)  
— Brianne Huettner (huettner2@wisc.edu)  
— Gabriella Pott (gpott@wisc.edu)

D4—Union South Voice of Student User Study  
*Wisconsin Union*  
(union.wisc.edu)

Due to declining traffic counts and sales volume at Union South, the Wisconsin Union conducted an assessment of student expectations and perceptions of Union South spaces, services, and programming.

— Jacob Hahn (jphahn@wisc.edu)  
— Monica Slater (slater3@wisc.edu)

D5—University Housing’s Student Employment Application: How University Housing Created a One-Stop-Shop System  
*Division of University Housing*  
(housing.wisc.edu/jobs)

Learn how University Housing increased their compliance efforts in student employment matters by creating a flexible, streamlined, and easy-to-use student employment application system.

— Katie Smart (katie.smart@housing.wisc.edu)  
— Jenny Noonan (jennifer.noonan@housing.wisc.edu)

D6—UHS Telehealth Contraception  
*University Health Services*

Findings from the University Health Services (UHS) Telehealth promotion and implementation on the UW–Madison campus.

— Mary Landry (mslandry@uhs.wisc.edu)  
— Samantha Crowley (samantha.crowley@wisc.edu)  
— Carolina Mora Hurtado (amora2@wisc.edu)

D7—Starting an Employee Recognition Program  
*Facilities Planning & Management*  
(inside.fpm.wisc.edu/employee-recognition)

EID (Equity, Inclusion and Diversity), results to recognition.

— Donovan Kron (donovan.kron@wisc.edu)
D8—Instruction and Activism: Engaging Greek Men in Violence Prevention

_University Health Services – Violence Prevention; University Health Services – Survivor Services; School of Social Work_
(uhs.wisc.edu/violenceprevention)

University Health Services engages fraternity men by creating a collaborative learning community with an anti-oppression framework to support leadership and activism for violence prevention.

— Ashley Schmuecker (amschmuecker@uhs.wisc.edu)
— Jamie Temple (jitemple@uhs.wisc.edu)

D9—Building Organizational Capacity Through Mutually Beneficial Internships

_Division of Diversity, Equity & Educational Achievement (DDEEA)_
(diversity.wisc.edu/ddeea-internship-program)

Learn how to create a cost-effective internship program that increases your organizational capacity and provides ongoing professional development for students.

— Angie Rosas (angie.rosas@wisc.edu)
— Diana Renderos (diana.renderos@wisc.edu)
— Nathaniel Haack (nhaack@wisc.edu)

D10—RISE Internship Program

_Office of Human Resources_
(hr.wisc.edu/rise)

RISE (Recruitment Initiative for Student Employees) members get special access to professional job opportunities, exclusive student hourly positions, and tailored professional development training at UW–Madison.

— Adin Palau (adin.palau@wisc.edu)
— Addie Lennon (addie.lennon@ohr.wisc.edu)
— Eli Garringer (elias.garringer@ohr.wisc.edu)
— Yong Li (yong.li@ohr.wisc.edu)

D11—Shooting for the SSTARs

_Office of Student Financial Aid; Department of Educational Leadership and Policy Analysis_
(sstar.wisc.edu)

Discover how the Office of Student Financial Aid partnered with Dr. Nicholas Hillman to open the first-of-its-kind Student Success Through Applied Research (SSTAR) Lab.

— Ellie Bruecker (ebruecker@wisc.edu)
— Andrew Hahn (andrew.s.hahn@wisc.edu)
— Nicholas Hillman
— Jacklyn Fischer (jacklyn.john@wisc.edu)
— Cori Splain (cori.splain@wisc.edu)
D12—Collaborating Towards an Extraordinary Student Experience

*Office of Student Financial Aid*

Learn about the Office of Student Financial Aid’s use of new platforms as a means to support key campus partnerships and foster a strong student experience.

— Keith Brown (keith.brown@wisc.edu)
— Justin Mumford (justin.mumford@wisc.edu)
— Stevi Parmentier (stevi.parmentier@wisc.edu)
— Kristina Rittel (kristina.rittel@wisc.edu)
— Cori Splain (cori.splain@wisc.edu)

E1—Strengthening Campus Communications: How the University Relations Leadership Development Program is Helping Build the Next Generation of Marketing and Communication Leaders at UW–Madison

*Office of University Relations*  
(uniiversityrelations.wisc.edu/urld)

Launched in 2017 by the Office of University Relations, the program aims to strengthen cross-campus collaboration and connections while expanding institutional and professional knowledge for participants.

— Rodee Schneider (rgschneider@wisc.edu)

E2—Your Career and the Title and Total Compensation Project

*Office of Human Resources*

How the Title and Total Compensation project (TTC) supports your career and helps the university attract and retain the best staff.

— Don Schutt (don.schutt@wisc.edu)
— Shana Ullsvik (ullsvik@wisc.edu)
— Marci Birkes (marci.birkes@wisc.edu)

E3—Improvements in Support of the Campus IT Leadership Program (ITLP) and Participants

*UW–Madison Information Technology Leadership Program; ITLP Forward; IT Connects*  
(it.wisc.edu/it_community/itlp-forward)

Driven by a committee of past participants, ITLP Forward has improved UW–Madison’s IT Leadership Program with new, local programming and enhancements to the nomination/selection process.

— Lauren Michael (lmichael@wisc.edu)
E4—Navigating Outside Activities Reporting at UW–Madison

*Office of the Vice Chancellor for Research and Graduate Education; Office of Research Policy and Integrity*
(oar.wisc.edu)

Discover how easy it is to file your annual Outside Activities Report with our new reporting system! Also, learn how this data is shared to make the new award process and human-subjects protocol approval more efficient.

— Stephanie LeRoy (stephanie.leroy@wisc.edu)
— Sam Leinweber (sam.leinweber@wisc.edu)

E5—Badger Ready – A Chance to Finish a Degree at UW–Madison

*Division of Continuing Studies – Adult Career and Special Student Services*
(acsss.wisc.edu/badger-ready)

The Badger Ready program provides insight, opportunity, and support for degree-seeking adults who may face barriers to completing an undergraduate degree.

— Autumn Sanchez (autumn.sanchez@wisc.edu)
— Ace Hilliard (ace.hilliard@wisc.edu)

E6—Uncharted Territory: DCS Exploring Oracle Student Cloud for Precollege

*Division of Continuing Studies*

The Division of Continuing Studies (DCS) is an Oracle Early Adopter of the Student Management Cloud. Implementation for the Precollege Program is a key milestone in the Lifelong Learning Journey campus initiative.

— Leslie Gardner (leslie.gardner@wisc.edu)
— Karen Riple (karen.ripley@wisc.edu)

E7—Communities of Practice: Encourage, Support and Integrate

*Community Partnerships and Outreach Staff Network; University Health Services; Office of Human Resources*
(talent.wisc.edu/fullypreparedtoengage/FullyPreparedtoEngage/CoPNetwork/tabid/86/Default.aspx)

Communities of practice provide opportunities for professional development, staff engagement, and quality improvement—and can be strategically cultivated to support staff in tight budget times.

— Sarah Carroll (sgcarroll@wisc.edu)
— Rich Gassen (rich.gassen@wisc.edu)
— Katherine Loving (kaloving@uhs.wisc.edu)
— Nicole Schmidt (nicole.schmidt@wisc.edu)
E8—Campus Supervisors Network

[Campus Survivors Network covers managers and supervisors in all units of the UW campus]
campussupervisorsnetwork.wisc.edu

What are we up to today? Three major initiatives the Campus Supervisors Network (CSN) planning committee is currently working on.

— Rich Gassen (rich.gassen@wisc.edu)
— Kate Skogen (kdskogen@wisc.edu)
— Kathy Nelson (kathy.nelson@wisc.edu)
— David Kuester (david.kuester@wisc.edu)
— Heidi Udelhoven (hudelhoven@wisc.edu)

E9—Augmented Reality

Division of Information Technology – Web and Mobile Solutions (WaMS)

Learn about UW–Madison’s leadership opportunity.

— Mark Field (mark.field@wisc.edu)
— Mike Tessmer (mike.tessmer@wisc.edu)
— Will Kraus (will.kraus@wisc.edu)
Office of Strategic Consulting

The Office of Strategic Consulting reports to the Provost’s Office, with additional accountability to the Office of the Vice Chancellor for Finance and Administration (VCFA). This reporting structure reflects our commitment to—and support of—both the academic and the administrative units on campus. A number of our staff serve as internal UW–Madison consultants, providing expertise in several areas that help support and advance the mission, vision, and goals of the university as a whole, as well as those of its individual schools, colleges, and divisions. We recognize the diverse needs of the different campus units we serve and do our best to address those needs in how we approach our work. In November 2018, the Project Portfolio Management Unit of our office was created, which is responsible for managing and supporting the transformative, strategic projects within the VCFA’s project portfolio.

2019 Administrative Improvement Award Winners

Jonathon Henkel, Student Information and Technology Manager, School of Nursing

Malinda Constant, Project Manager, Office of Career and Professional Development, Law School

Preloaded Debit Card Team, Business Services, UW Athletics, UW System Administration

School of Medicine and Public Health Biomedical Research Model Services (BRMS) Leadership Team, School of Medicine and Public Health

University Housing Ticket to Take Out Team, University Housing

For more information about the award winners, visit: news.wisc.edu/exceptional-work-in-administrative-roles-is-recognized-with-awards/

Showcase 2019 was jointly sponsored by the Office of Strategic Consulting and the Office of the Vice Chancellor for Finance and Administration.

2019 Showcase Planning Committee

Kathy Contezac, Communications Officer

Jenny Faust, Director

Bruce Harville, Internal Consultant

Scott Hildebrand, Senior Special Assistant to the Vice Chancellor for Finance and Administration

Jeremy Kautza, Internal Consultant

Lori Scroggs, Internal Consultant

Monica Wilson, Department Operations Officer
Notes
Showcase Maps

2nd Floor

Varsity Hall
Poster Exhibits
8 – 11

Breakout Sessions
A: 8:15 – 9
D: 10:15 – 11

Poster Flash Talks
9:15 – 10

Northwoods

Landmark

3rd Floor

Breakout Sessions
B: 8:15 – 9
C: 10:15 – 11

Keynote Presentation
11:15 – 12:15

Varsity Hall—Showcase Poster Exhibit Floor Plan

Aisle E
Aisle D
Aisle C
Aisle B
Aisle A

Varsity Hall 1
Registration & Coats

Varsity Hall 2 & 3

Lounge

Registration
Special thanks to all those who participated in this year’s event!

Save the date for Showcase 2020!
April 15, 2020